

WHAT IS LYPOSALVE®

LypoSalve® contains two key nesem molecules from citrus and marine kelp. Designed to be absorbed directly into the affected area. By directly applying to the skin there is improved bioavailability and better metabolism by CYP1B1 enzymes which produce cell regulatory compounds.

These compounds restore natural cell cycle regulation that can destroy aberrant cells without a cytotoxic response, thus minimizing trauma to the surrounding tissue.

LypoSalve® is designed to target the following

- Fungal on Skin and Nails
- Skin Lesions
- Athletes foot
- Sunspots
- Provides lasting moisture
- Promotes a smooth, plump complexion
- Nourishes skin
- Reduce UV damage and redness from UV exposure

Recommended Use

For lesions, apply a thin layer to the affected area(s) two to three times daily. Rub in until absorbed. Do not apply to open skin (may be applied to the surrounding area).

As a guide one 50 g tube should last more than 4 weeks.

THE nesem® ADVANTAGE

**nesem® Naturally Elicited Specifically Extracted Molecules*

Naturally Pure Products specialise in the research of botanical compounds and have screened many in the plant kingdom.

Naturally Pure Products has a unique knowledge relating to which phytoalexins have particular health benefits and the biologically active levels at which they were historically available.

We also have a wealth of knowledge relating to the levels of these compounds in different plants, how to optimize their presence in the plants, their biological activity, their likely bioavailability, and their application in the fields of foods, nutraceuticals, pharmaceuticals, and diagnostics.

BIOACTIVITY AND BIOAVAILABILITY - A SIGNIFICANCE WE DELIVER

Having performed the plant screening, we then further identify the possible beneficial effects of these nesem's through the validation of cell line research. For example, we have extensive evidence that certain of these nesem compounds:

- **Provide protection beyond anti-oxidants through a non-anti-oxidant pathway**
- **Provide an anti-aging effect**
- **Help modulate chronic disease**
- **Modulate the inflammatory response**

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LypoSalve® is a trademark of NPP Limited



Adaptive Skin Care
LypoSalve®

NATURALLY
PUREPRODUCTS

Powered by nesem®

**nesem® Naturally Elicited Specifically Extracted Molecules*

www.naturallypureproducts.com



THE BOTANICAL OCEAN, THE ORIGIN OF OUR SEAWEED

New Zealand has over 1000 varieties of seaweed around the coast. With Seaweed being the world's fastest-growing botanical (with some growing 30-60 times faster than their land-based Botanical cousins), It makes sense to utilise this natural resource.

For example, New Zealand Bladder kelp can grow up to approximately 600 mm a day and up to 45 meters in length.

As agriculture takes a toll on the environment, seaweeds become more important as sources of both food and therapeutics. Seaweeds have no requirement for soil, fertiliser, fresh water, or chemicals to grow, seaweed can actually improve the environment in which they grow.

Seaweed can play a huge role in fighting climate change by absorbing carbon emissions, regenerating marine ecosystems, creating biofuel and renewable plastics as well as generating marine protein

NESEM®, LIFE CHANGING COMPOUNDS

Seaweeds recently gained much attention for their potential applications in skin care products. Extensive research has been carried out and scientific literature is available highlighting the potential role of bioactive extracted from seaweed having strong photo-protection benefits.

The NESEM® found in Lyposalve is a particularly special class of organic molecules obtained from seaweed. They are added to Lyposalve to enable a unique topical application. This provides a unique approach to addressing skin aging, wrinkles, and the appearance of age-related signs on the skin.

The NESEM® found inside Lyposalve has been chosen because of its safety for skin application and its multifunctional benefits.

Lyposalve improves skin elasticity by boosting dermal fibroblast and collagen tightness. As a nutraceutical ingredient, the NESEM®s offer a unique rejuvenating effect by slowing down the aging clock.

After 20 years of research, Lyposalve is the result of 20 years of research to bring you a natural alternative to address skin care.

REGIMEN GUIDE

We have developed this guide to offer suggestions on how to maximize the effects of using LypoSalve

Before starting your regimen, we recommend a patch test, Patch tests are an easy way to help predict if you will have a negative initial reaction to a new product. It is recommended to perform a patch test before the use of any topical cosmetic.

Apply the product as directed to a small area three times over the course of one day, to test if you are sensitive to this product. If you develop any reactions, cease use and contact a health care professional right away.

1. Apply to a small area onto a clean area of skin, preferably on your upper forearm.
2. Keep the area dry and don't wash off for 24 hours
3. after 24 hours have passed, wash gently with clean water and check for any signs of redness or reaction, if there is no reaction continue the use of the cream on the desired area.
4. Continue the use of Lyposalve daily

- LypoSalve is best to be applied to clean skin
- LypoSalve is best used in conjunction with Salvestrol Platinum if being used specifically for skin damage.
- Lyposalve does not contain an SPF, it is recommended to cover up the affected area of skin from UV, as UV can cause more damage and reduce the effectiveness of LypoSalve.

NON-SCENTED, NON ARTIFICIAL COLOURS

